

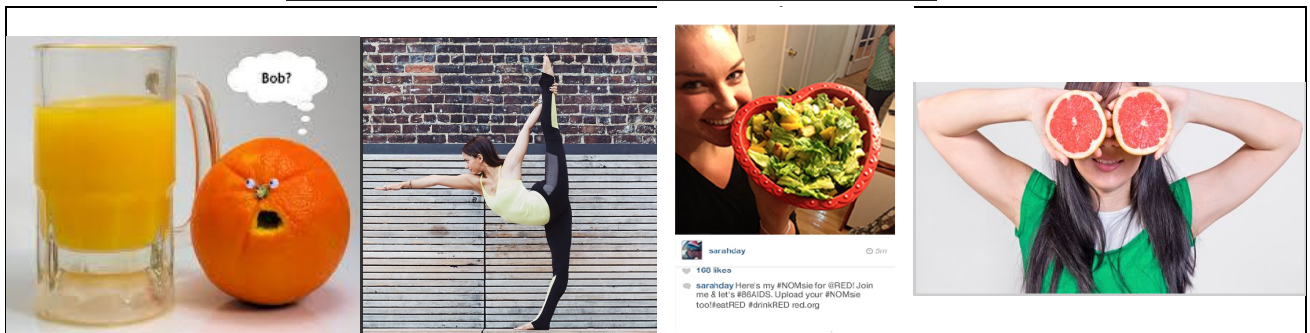
#HealthySelfie2015 Contest!!

ENTER THE CONTEST & WIN PRIZES!

Post a Creative or Funny Photo or Video of YOU with a Healthy Food or Exercise theme and USE: **#HealthySelfie2015** on Facebook, Twitter, and Instagram!!

****In addition, make sure to TAG KickinNutrition.TV's social media pages in the captions of the photos and videos as well!!****

Cool Photos! Show Us What You Can Do!!



CONTEST SPONSOR:

The sponsor of the #HealthySelfie2015 Contest ("Contest") is KickinNutrition.TV.

CONTEST PERIOD:

- February 16, 2015, 12:00pm (EST) to March 31, 2015, 5:00pm (EST) (Deadline)
- All entries must be received by the Deadline to be eligible to win a prize.

You Could Win AWESOME Prizes!

One GRAND PRIZE Winner is awarded: An iPad Mini- 16GB (Value approx. \$259)

One Second Prize Winner is awarded: A \$200 Gift card (from a local Sports Recreation Facility (ex: SkyZone) or to a local Grocery Store/Farmers Market.

*Enter the HealthySelfie2015 Contest by posting a creative or funny photo or video of YOU with a healthy food or physical exercise theme with the hashtag- #HealthySelfie2015 between February 16, 2015, 12:00pm (EST) to March 31, 2015, 5:00pm (EST), for a chance to win an iPad Mini- 16GB (value approx. \$259) and a \$200 Gift card (from a local Sports Recreation Facility (ex: SkyZone) or to a local grocery store/farmer's market! No purchase necessary to enter or win. Contest is only open to the legal residents of the United States and the District of Columbia. See Official Rules on www.kickinnutrition.tv for full details. Void where prohibited.

Contest Rules and Regulations:

ELIGIBILITY:

- NO PURCHASE NECESSARY TO ENTER OR WIN; PURCHASE WILL NOT INCREASE ODDS OF WINNING. Contest open to ALL participants' ages 13 years and older. Directors, officers and employees of Sponsor and any of their respective affiliate companies, subsidiaries, agents, professional advisors, advertising and promotional agencies, and immediate families of each are not eligible to win any prizes.
- All applicable federal, state, and local laws and regulations apply.
- Offer void where prohibited.
- Multiple entries are allowed as long submitted before deadline.

DISCLAIMER:

- Sponsor, all participating sponsors and any of their respective parent companies, subsidiaries, affiliates, directors, officers, professional advisors, employees and agencies will not be responsible for: (a) any late, lost, misrouted, garbled or distorted or damaged transmissions or entries; (b) telephone, electronic, hardware, software, network, Internet, or other computer- or communications-related malfunctions or failures; (c) any Contest disruptions, injuries, losses or damages caused by events beyond the control of Sponsor; or (d) any printing or typographical errors in any materials associated with the Contest.

HOW TO ENTER:

- To be eligible to win a prize, we must receive your completed entry in the format designated below.
- **MOST IMPORTANT: Use the Hashtag- #HealthySelfie2015 in the captions of the photos and videos that you would like in the contest.**
- Also, it would help us if you tagged our KickinNutrition.TV's social media pages in the captions as well so KNTV can be sure to view the photos and/or videos for the contest.
- Our social media pages are below:
 - **Facebook:** www.facebook.com/kickinnutritiontv
 - **Twitter:** www.twitter.com/kicknnutrition
 - **Instagram:** <http://instagram.com/kickinnutrition>

RULES FOR SUBMISSIONS:

- Show us your stuff! Be sure to INCLUDE A PHOTO/VIDEO of YOU with the hashtag- #HealthySelfie2015.
- KEEP IT SAFE!
- Keep it clean! No inappropriate language or images.
- Protect your privacy! Works cannot contain phone numbers, website links, street &/or email addresses. We'll keep your e-mail and mailing address private if you choose to share that with KNTV.

Each entry must meet the requirements as specified above. Any nonconforming entries will be disqualified. Entries that contain any content that is pornographic in nature, lewd, or sexually explicit, in KNTV's sole discretion, will be disqualified. After each entry is screened for compliance with the entry requirements, it will be judged by an independent panel of judges selected by KNTV. The judges' decisions are final and binding. You can upload as many photos/videos as you like into the competition!

Judging and Determining the Winner:

- **Grand Prize Winner will be selected by independent judges who will review all submissions from all students from all states.**
- **Each Second Prize Winner will be selected by independent judges and awarded to students in each state.**

At their sole discretion, judges will choose winners, based on the following criteria: creativity, originality, and nutritious or healthy/exercise theme, from among content submitted by all students on the KNTV platform.

NO ENTRANT WILL BE DEEMED TO BE "A WINNER," OR WILL BE AWARDED ANY PRIZE, UNLESS AND UNTIL SUCH ENTRANT'S ELIGIBILITY HAS BEEN VERIFIED BY KickinNutrition.TV administration and until such time as ENTRANT HAS BEEN NOTIFIED THAT SUCH VERIFICATION IS COMPLETE, AND ENTRANT HAS COMPLIED WITH ALL REQUIREMENTS.

CONTEST WINNERS ANNOUNCEMENTS:

- **Winners** will be announced on **April 10th, 2015**.
- KickinNutrition.TV Contest Managers will alert the winners through the KickinNutrition.TV social media pages- Facebook, Twitter, and Instagram.

- For a copy of the winners list, send a stamped, self-addressed, business-size envelope after April 10th, 2015 and before April 10th, 2015 to Sponsor at the address listed below, Attn: #HealthySelfie2015 Winners List. To obtain a copy of these rules, send a stamped, self-addressed business-size envelope to Sponsor at the address listed below, Attn: #HealthySelfie2015 Rules Request.

Claiming the Prize:

- **ALL FEDERAL, STATE AND LOCAL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZES ARE THE SOLE RESPONSIBILITY OF THE WINNER.** All prizes will be awarded. Prizes returned as undeliverable or otherwise not claimed within 30 days after delivery of notification will be forfeited and awarded to an alternate winner.
- Prizes are not transferable. No substitutions or exchanges (including for cash) of any prizes will be permitted, except that Sponsor reserves the right to substitute a prize of equal or greater value for any prize [Except in Illinois]. [Prizes won by a minor (as determined by the laws of state or province of residence) will be awarded to a parent or legal guardian on the minor's behalf.]
- All prizes are awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied, (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose).

Copyright Ownership:

By submitting an entry by a sole creator to a category, Contestant warrants that Contestant is the sole designer, creator, and owner of the picture, including all visual components, or has permission to use copyrighted components, and further warrants that the picture does not contain information considered by Contestant's place of business or any other third party to be confidential. By submitting an entry by a group of creators, the Contestants warrant that they jointly designed, created, and own the visual or have permission to use copyrighted components, and further warrant that the picture does not contain information considered by Contestants' place of business, branding or any other third party intended to be confidential.

Sponsor Ownership of Entries:

All entries and materials submitted to Sponsor in connection with the Contest (collectively, "Entry Materials"), along with all copyright, trademark and other proprietary rights associated therewith, become the property of Sponsor upon submission, and Entry Materials will not be returned to any entrant. [Without limiting the generality of the foregoing, you acknowledge that Sponsor will own all rights to use, modify, reproduce, publish, perform, display, distribute, make derivative works of and otherwise commercially and non-commercially exploit the Entry Materials in perpetuity and throughout the universe, in any manner or medium now existing or



hereafter developed, without separate compensation to you or any other person or entity. You agree to take, at Sponsor's expense, any further action (including, without limitation, execution of affidavits and other documents) reasonably requested by Sponsor to effect, perfect or confirm Sponsor's ownership rights as set forth above in this paragraph.

General Release:

By entering the Contest, you [(and, if you are a minor, your parents or legal guardians)] release Sponsor, participating sponsors and any of their respective parent companies, subsidiaries, affiliates, directors, officers, employees and agencies (collectively, the "Released Parties") from any liability whatsoever, and waive any and all causes of action, related to any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Contest or delivery, miss-delivery, acceptance, possession, use of or inability to use any prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory.

IF YOU ARE A MINOR, YOUR PARENTS OR LEGAL GUARDIANS FURTHER AGREE TO INDEMNIFY EACH OF THE RELEASED PARTIES FROM ANY claims, costs, injuries, losses, or damages DESCRIBED IN THE PRECEDING PARAGRAPH WHICH MAY BE SUFFERED BY YOU.

Use of Winner's Name, Likeness, etc:

Except where prohibited by law, entry into the Contest constitutes permission to use winners' name, likeness and/or prize information, without limitation, for promotional purposes without further permission or compensation. As a condition of being awarded any prize, except where prohibited by law, winners may be required to execute consent to the use of their name, likeness and/or prize information, without limitation, for promotional purposes without further permission or compensation.

Miscellaneous:

The Contest and these Official Rules will be governed, construed and interpreted under the laws of the state of Massachusetts. Entrants agree to be bound by these Official Rules and by the decisions of Sponsor, which are final and binding in all respects. Sponsor reserves the right to change these Official Rules at any time, in its sole discretion, and to suspend or cancel the Contest or any entrant's participation in the Contest should viruses, bugs, unauthorized human intervention or other causes beyond Sponsor's control affect the administration, security or proper play of the Contest or Sponsor otherwise becomes (as determined in its sole discretion) incapable of running the Contest as planned. Entrants who violate these Official Rules, tamper with the operation of the Contest or engage in any conduct that is detrimental or unfair to



Sponsor, the Contest or any other entrant (in each case as determined in Sponsor's sole discretion) are subject to disqualification from entry into the Contest. Sponsor reserves the right to lock out persons whose eligibility is in question or who have been disqualified or are otherwise ineligible to enter the Contest. If you have any questions about these Official Rules or the Contest, please e-mail them to info@kickinnutrition.tv or send written questions to KickinNutrition.TV, 212 Elm St, Somerville, 02144.

FOR MORE INFORMATION ON THE NATIONAL #HealthySelfie2015 CONTEST VISIT:

Facebook: www.facebook.com/kickinnutritiontv

Twitter: www.twitter.com/kicknnutrition

Instagram: <http://instagram.com/kickinnutrition>

NOTE: Any postings on social media sites (including on KickinNutrition.TV's social media pages on such sites) are hosted by third parties (e.g., Facebook, Twitter, Instagram) and as such, are subject to those third-party website privacy policies and terms of use.

Contest Sponsor's Address:

KickinNutrition.TV
212 Elm St.
Somerville, MA 02144